

National Coalitions' Meeting

16-17 October, Brussels, Belgium

“National Patient Organisations: A United Voice for Better EU Health Policy”

Draft Agenda

Day 1 – Monday, 16 October 2017

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| 12:30-13:30 | Welcoming lunch |
| 13:30-14:00 | Registration |
| 14:00-14:30 | Welcome Nicola Bedlington, Secretary General, EPF |
| 14:30-15:45 | Exploring the opportunities for National Coalitions in advocacy Camille Bullot, Director of Operations and Engagement, EPF <i>The role and influence of National Coalitions in the EU decision-making process (including the importance of agenda-setting vs. reactive approach to policy-making; getting involved in a consultation process at EU level)</i> |
| 15:45-16:45 | National Coalitions: a common goal but different models - challenges and opportunities Marc Paris, Communications and Membership Engagement, France Assos Santé Sofia Karlsson, Responsible for Research, Swedish Disability Rights Federation Dr. Stanimir Hasurdjiev, Chairman, Bulgarian National Patients' Organization (NPO) Moderator: Elena Balestra, Membership and Capacity Building Officer, EPF <i>Interactive presentation of three different models of National Coalitions highlighting the challenges and opportunities peculiar to each model.</i> |
| 16:45-17:15 | Coffee break |
| 17:15-18:15 | Networking and discussion per model Elena Balestra, Membership and Capacity Building Officer, EPF <i>Moderated group discussion on the different models of National Coalitions</i> |
| 18:15-19:30 | Free time |
| 19:30-21:00 | Networking dinner |

Day 2 – Tuesday, 17 October 2017

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| 09:15 -09:30 | Welcome to day 2 Elena Balestra, Membership and Capacity Building Officer, EPF |
| 09:30-10:30 | Parallel workshops W1 – Advocacy tools Kaisa Immonen, Director of Policy, EPF & Roberta Savli, Director of Strategy and Policy, EPHA <ul style="list-style-type: none"> • <i>What is advocacy? Different approaches to influence change</i> • <i>How to develop an influencing strategy</i> • <i>The Do's and Don'ts of advocacy</i> • <i>Advocacy strategy and the Advocacy & Campaigning cycle</i> W2 – Strengthening National Coalitions Elena Balestra, Membership and Capacity Building Officer, EPF <ul style="list-style-type: none"> • <i>How to develop an effective leadership and governance</i> • <i>How to involve and broaden your membership</i> • <i>Achieve legitimacy through transparency</i> W3 –Developing a common and coordinated advocacy framework for EPF and National Coalitions– The example of the EPF Access Campaign Katie Gallagher, Policy Advisor, EPF & Ophélie Martin, Communications Manager, Mental Health Europe <ul style="list-style-type: none"> • <i>How to create an impactful communication flow</i> • <i>Key elements of a common advocacy strategy</i> • <i>Best practices</i> • <i>Translate European level campaign into a national contest: the example of the Universal Access to care campaign</i> |
| 10:30-11:00 | Coffee Break |
| 11:00-12:00 | Continuation of workshops |
| 12:00-13:00 | Lunch |

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| <p>13:00-14:00</p> | <p>Parallel workshops</p> <p>W1 – Advocacy tools Kaisa Immonen, Director of Policy, EPF & Roberta Savli, Director of Strategy and Policy, EPHA</p> <ul style="list-style-type: none"> • <i>What is advocacy? Different approaches to influence change</i> • <i>How to develop an influencing strategy</i> • <i>The Do’s and Don’ts of advocacy</i> • <i>Advocacy strategy and the Advocacy & Campaigning cycle</i> <p>W2 – Strengthening National Coalitions Elena Balestra, Membership and Capacity Building Officer, EPF</p> <ul style="list-style-type: none"> • <i>How to develop an effective leadership and governance</i> • <i>How to involve and broaden your membership</i> • <i>Achieve legitimacy through transparency</i> <p>W3 – Developing a common and coordinated advocacy framework for EPF and National Coalitions – The example of the EPF Access Campaign Katie Gallagher, Policy Advisor, EPF & Ophélie Martin, Communications Manager, Mental Health Europe</p> <ul style="list-style-type: none"> • <i>How to create an impactful communication flow</i> • <i>Key elements of a common advocacy strategy</i> • <i>Best practices</i> • <i>Translate European level campaigns into a national contest: the example of the Universal Access to care campaign</i> |
| <p>14:00 - 14:30</p> | <p>Coffee Break</p> |
| <p>14:30 - 15:30</p> | <p>Continuation of workshops</p> |
| <p>15:30 - 16:00</p> | <p>Closing and next steps towards a common advocacy strategy <i>Participants will share the main highlights of the workshops and define together the common steps towards a common advocacy strategy</i></p> |
| <p>16:00</p> | <p>End of event</p> |



Disclaimer: This meeting arises from the EPF 2017 Work Programme, which has received funding from the European Union, in the framework of the Health Programme. The content of this meeting reflects only the author’s views, and the Executive Agency is not responsible for any use that may be made of the information contained therein.