

MEMBERSHIP DEVELOPMENT STRATEGY

Some initial thoughts

“ A STRONG PATIENTS’ VOICE
TO DRIVE BETTER HEALTH IN EUROPE ”



10 years of Patients' active involvement in health care



2003 → EPF Establishing itself as a major actor in the EU

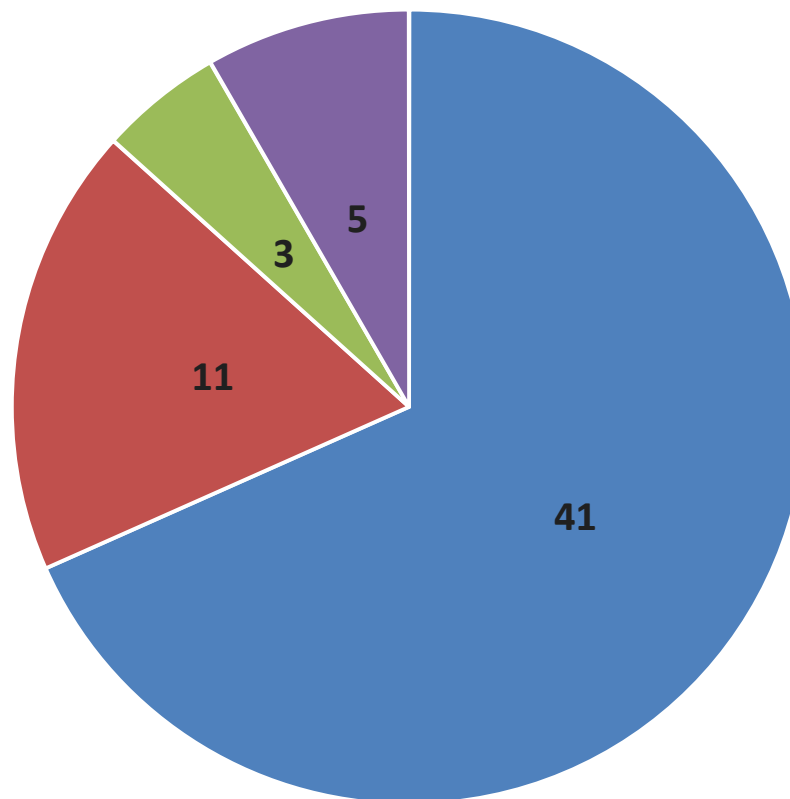
2013 → membership and increased legitimacy

Time to refine the membership development and engagement in the life of the organisation

THREE DIMENSIONS

1. **Defining** EPF Membership
2. **Engaging** EPF Membership
3. **Developing** EPF Membership

Membership Categories



■ Full ■ Associate ■ Provisional ■ Candidate

Different Membership categories

Full Member: pan-European disease-specific patients' organisations and national coalitions of patients organisations

Associate Member: other interested organisations operating on a European level that include patients' organisations as members

Provisional Member: transitional status for the organisations who do not meet the five Full Membership criteria but intend to do so within 2 years

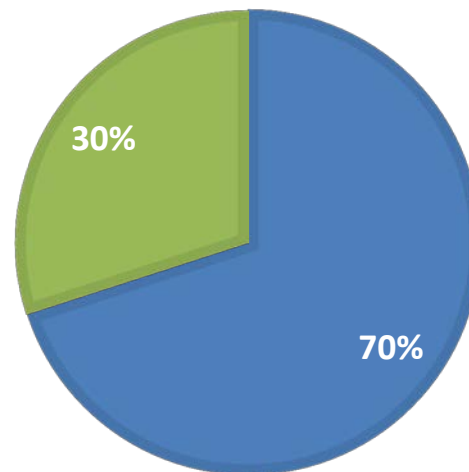
Candidate Member: transitional status for the organisations whose application for Full, Associate, Provisional or Candidate Membership have been approved by the Board but not yet endorsed by the Annual General Assembly

EPF'S Membership Levels



EUROPEAN ORGANISATIONS AND NATIONAL PLATFORMS

■ Pan European organisations ■ National Platforms



Better know our Membership

- Key contacts
- Activities
- Areas of interests
- Collaborations and developments
- Events
- Publications, toolkits etc.





ENGAGING EPF'S MEMBERSHIP



Attracting new members

- Outreach
- You as ambassadors
- Utilising our materials and resources
- 'Serving' your needs and interests
- Creating unique networking opportunities



THANK YOU FOR YOUR ATTENTION!

The Membership Strategy is only possible through your active engagement:

We want to have your opinion and views on possible developments and improvements

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