

# “STRATEGIC PLAN”

2014 -2020

“ A STRONG PATIENTS’ VOICE  
TO DRIVE BETTER HEALTH IN EUROPE ”



The AGM Strategic Planning Seminar 2012

Reflection Process and Blue Print, developed by

- Working Group of EPF members
- EPF Board
- EPF Policy Advisory Group
- EPF Youth Group
- EPF Secretariat.

Two consultations were conducted with the entire membership between February and May to arrive at the final Plan

- **Purpose and rationale**
- **Environmental Analysis ( and SWOT analysis)**
- **Critical strategic issues that shaped our discussions**
- **Core values and guiding principles**
- **Vision and Mission**
- **Strategic Goals**
- **Fields of Action**
- **Review and Realignment**
- **Acknowledgements**
- **Glossary**

Our **Vision** is

***All patients with chronic and lifelong conditions in the EU have access to high quality, patient-centred equitable health and social care.***

Our **Mission** is

**Our mission is to ensure that the patient community drives policies and programmes that affect patients' lives to bring changes empowering them to be equal citizens in the EU.**

## **GOAL 1: Health Literacy**

To promote access for patients and their informal carers to information and education that enables them to make informed choices

## **GOAL 2: Healthcare**

To contribute to improvements in health systems that enable equitable access to sustainable and high quality healthcare designed and delivered to meet patients' and informal carers' needs at all levels of care, embracing innovation in all its forms. Choices about their health

## **GOAL 3: Patient Involvement**

To advance meaningful patient involvement in the development and implementation of health-related policies, programmes and projects in the EU8.

## **Goal 4: Patient Empowerment**

To promote the development and implementation of policies, strategies and healthcare services that empower patients to be involved in the decision-making and management of their condition according to their preference, whilst raising awareness about their rights and responsibilities

## **Goal 5: Sustainable Patient Organisations**

To support the development, growth and capacity building of inclusive, effective and sustainable representative patient organisations and to foster cooperation and synergies between them.

## A 6<sup>th</sup> Strategic Goal on Non- Discrimination

### Proposal

To promote the development of EU and national policies that tackle discrimination faced by patients in health and social care as well as in domains like education and employment

Two lines of thought:

- Critical – as patients encounter discrimination on the grounds of health status – EPF's natural 'territory'
- As it important as it is , EPF does not have the capacity to address this properly and it may 'water down' our work elsewhere



**The Strategic Plan is adopted, on the basis of the extensive consultation and consensus that has taken place**

**The AGM takes a definitive vote on this specific issue and the strategic plan will be amended accordingly, prior to circulation**