

Zagreb, 28-29 October 2013

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## How to strengthen the patients' perspective at EU and national level?

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### Draft Agenda

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#### DAY 1 – 28 OCTOBER

<b>08:30-09:00</b>	Registration/Breakfast buffet
<b>09:00-09:30</b>	<ul style="list-style-type: none"><li>• Welcome speech, KUZ</li><li>• The European Patients' Forum, EPF</li></ul>
<b>09:30-10:00</b>	Setting the scene: An overview of the EU institutions and the decision-making process in healthcare, DG SANCO  Q&A
<b>10:00-11:00</b>	Overview of key EU policies and legislation for patients and the role of patient organisations, EPF  Q&A <ul style="list-style-type: none"><li>• Case study 1 : Patient organisation representative on legislation activity</li><li>• Case study 2: Patient organisation representative on collaboration activity</li></ul> Q&A
<b>11:00-11:30</b>	Coffee Break
<b>11:30-13:00</b>	Parallel Workshops: Governance, Advocacy and Communication - Part 1  <ol style="list-style-type: none"><li>1. Building a credible representative patient organisation: Governance, Ethics and Transparency</li><li>2. Developing and implementing and Advocacy Strategy</li><li>3. Developing and implementing a Communication Strategy</li></ol>
<b>13:00-14:00</b>	Networking lunch

<b>14:00-15:30</b>	<b>Parallel Workshops: Governance, Advocacy and Communication - Part 2</b> <ol style="list-style-type: none"> <li>1. <b>Building a credible representative patient organisation: Governance, Ethics and Transparency</b></li> <li>2. <b>Developing and Advocacy Strategy</b></li> <li>3. <b>Developing and implementing a Communication Strategy</b></li> </ol>
<b>15:30-16:10</b>	<b>Coffee Break</b>
<b>16:10-17:00</b>	<b>Sharing key learning – Report back from working groups</b>
<b>20:00</b>	<b>Dinner</b>

## **DAY 2 – 29 OCTOBER**

### **Influencing national and EU policymaking through partnerships and alliances**

<b>09:00-09:45</b>	<b>Opportunities for patients' organisations cooperation</b> <ul style="list-style-type: none"> <li>• Having a voice through EPF Q&amp;A</li> <li>• Being a member of a European patient organisation Q&amp;A</li> <li>• Partnership with patient organisations for a stronger collective voice Q&amp;A</li> </ul>
<b>09:45-11:15</b>	<b>Parallel Workshops: Partnerships and Alliances with Stakeholders-Part 1</b> <ol style="list-style-type: none"> <li>1. Working with national institutions</li> <li>2. The key to successful partnership with stakeholders</li> <li>3. How to liaise with donors and build a fundraising strategy</li> </ol>
<b>11:15-11:45</b>	<b>Coffee Break</b>
<b>11:45-13:15</b>	<b>Parallel Workshops: Partnerships and Alliances with Stakeholders-Part 2</b> <ol style="list-style-type: none"> <li>1. Working with national institutions</li> <li>2. The key to successful partnership with stakeholders</li> <li>3. How to liaise with donors and build a fundraising strategy</li> </ol>
<b>13:15-14:15</b>	<b>Networking lunch</b>
<b>14:15-15:15</b>	<b>Sharing key learning – Report back from working groups</b>
<b>15:15-15:30</b>	<b>Wrap up and closing message</b>
<b>15.30-16.30</b>	<b>PRESS CONFERENCE</b>