

EPF CAMPAIGN 2014 EU ELECTIONS

Cynthia Bonsignore, EPF Communication Officer

12 May 2014

Brussels

“ A STRONG PATIENTS’ VOICE TO
DRIVE BETTER HEALTH IN EUROPE ”



1st October 2013: Launch Event



“ A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

March 2014: European Parliament Exhibition

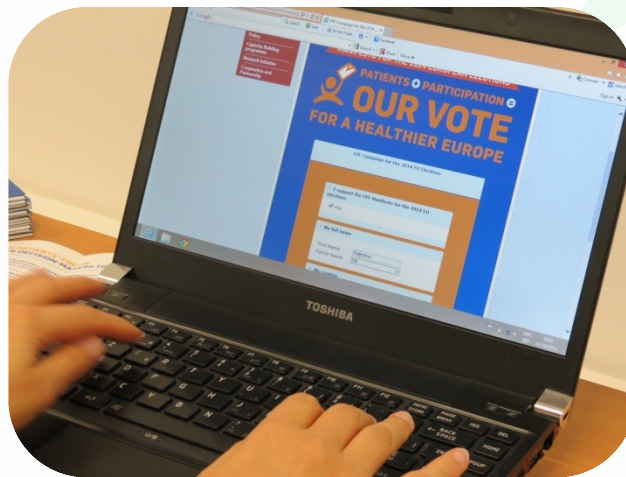


“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

April 2014: EPF Manifesto Signatures



583



“ A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

April 2014: Decision-Makers Support



“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

Press coverage



EPF pide la ayuda de los pacientes para lograr una Europa más sana

Publicado el 12 de febrero de 2014 a las 10:30 por SOROS PACIENTES

El Foro Europeo de Pacientes (EPF) solicita la colaboración de todos los pacientes europeos en su campaña para las elecciones al Parlamento Europeo que se celebrarán este año, iniciativa que, bajo el lema 'Pacientes + Participación = Una Europa Más Sana', tiene por objetivo comprometer a los decisores políticos en la construcción de una Europa más saludable.

Como explica el EPF, "queremos construir las bases fundamentales para que los pacientes accedan a una atención sanitaria adecuada y demostrar cómo los pacientes podemos ser parte de la solución para hacer que los sistemas sanitarios sean más eficientes y estén más orientados a la calidad. En otras palabras, queremos construir una Europa más sana".

Para colaborar en la campaña, tan solo tienes que adherirte al Manifiesto 'Pacientes + Participación = Una Europa Más Sana' a través de este enlace.

Por una mayor participación de los pacientes

En su manifiesto, la EPF no solo recuerda que los pacientes con poder constituyen un activo para la sociedad, sino también que las ideas de los propios pacientes son importantes. Como destaca el Foro, "nuestros pacientes de todas las edades y condiciones, vivimos con nuestra enfermedad crónica día a día y usamos los servicios sanitarios regularmente. Disponemos de una perspectiva única sobre la salud, y somos expertos en saber lo que nos funciona y lo que no. Por lo tanto, podemos orientar la toma de decisiones sobre cómo ofrecer atención de buena calidad que, además, sea rentable".

Unos pacientes, asimismo, que también requieren una mayor participación en la investigación de cara a la consecución de nuevos y mejores tratamientos.

Por todo ello, la EPF solicita a los decisores políticos que "involucren a los pacientes de manera colectiva y de forma proactiva a través de las organizaciones de pacientes en la toma de decisiones y prácticas reflejen sus necesidades y capacidades".

Viewpoint - Patient power

The Euro elections on 22 May offer people with long-term conditions a chance to voice their opinions, says Robert A. Johnstone

Who EU elections feel approaching, European patients are also part of the action.

The European Patients' Forum (EPF) represents 65 patient groups and the interests of an estimated 150 million people with chronic diseases in Europe.

It launched a campaign to make clear to election candidates what patients need and expect over the next five years.

In its election manifesto, Patients + Participation = Our Vote for a Healthier Europe, it will call on candidates for the European Parliament to commit to bringing better access to care.

Access to quality healthcare is a basic EU citizens' right. Yet it is still not reality for many of us – a situation made worse by the economic crisis.

Access means treatments must be available, and affordable. Access also means non-discrimination.

All patients in the EU deserve equitable access to the range of healthcare services they need, including physiotherapy.

Slowing down health inequalities is good for health systems.

If we, the patients and healthcare teams, do not get the care we need at the right time, we may develop more severe illness, reducing our capacity to live a full and productive life and increasing health, social and economic costs.

The multiple forms of health and other discrimination faced by patients with chronic disease and vulnerable groups was the focus of a landmark conference 'Health in Europe, making it fair'.

This event, held in Brussels in March, was organised by the EU department with responsibility for health and consumers.

The conference sent a strong message to the Council of Ministers. We believe that the EU and member states' equal treatment legislation should protect patients and citizens from discrimination.

Europe has a long way to go if it is to live up to its pledges to improve the health and living standards of people living in a low income and individuals with chronic diseases.

The fight against health inequalities and the skyrocketing rates of poverty among people with disabilities or chronic conditions must be at the heart of the Europe 2020 Strategy.

For more information, visit EPF

Robert A. Johnstone is a board member, European Patients' Forum



“ A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

Twitter Total Followers



Emer Costello MEP @emercostello · Apr 14
I signed the @eupatientsforum manifesto to ensure patients voices are heard in @Europarl_EN #patientsvote #epf2014. eu-patient.eu

Nathalie Griesbeck @Nat_GRIESBECK · Mar 20
@eupatientsforum ensemble travaillons pour approfondir l'Europe de la santé #Patientsvote #EE2014 pic.twitter.com/XrW5YymVAH

Antoniya Parvanova @Parvanova · Apr 14
"Patients + Participation = Our Vote For a Healthier Europe!" absolutely welcome the EPF campaign as this is a... to me!BUDQ447

MEP Parvanova (ALDE, Bulgaria) Supports the EPF Campaign for the 2014...
Member of the European Parliament Antoniya Parvanova (ALDE, Bulgaria) explains what she thinks about the EPF Campaign for the 2014 EU Elections and what she...

1036

Followed by WEGO Health and 1 other

Klaartje Spijkers @Monacatira · Apr 27
Important for good healthcare in EU: #patientsvote to know what #patients want for the #EP2014! youtube.com/watch?v=9yAyEh..."

View media

Retweeted by Pat the Cope MEP

eupatientsforum @eupatientsforum · Apr 3
@pat_thecope, thank you for supporting the #patientsvote with EPF. Please continue to spread the word amongst your fellow MEPs.

Expand

“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

Campaign Posts Views on Facebook



9076

European Patients' Forum shared a link via Dimitris Kontopidis.
Posted by Cynthia Bonsignore [?] · 5 May



Δημήτρης Κοντοπίδης: Υποψήφιος Ευρωβουλευτής με το Ποτάμι
www.virus.com.gr

Δημήτρης Κοντοπίδης: Υποψήφιος Ευρωβουλευτής με το Ποτάμι

Like · Comment · Share

Kirsten Lerstrøm, Hepar Centar and Alice Pinto like this.

Write a comment...

69 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 14 April

Ask the Swedish candidates for the 2014 EU Elections to support the patients' campaign by using the Swedish version of our campaign video now available on YouTube!
<http://www.youtube.com/watch?v=ZuK6nDj0XG&list=UUG5t5H5AWPLW200KA0d8tBjwvth>



Vår röst till ett friskare Europa. 2014 års EU-val

Vårt hem är fr. EU europavals utgåva...

Like · Comment · Share

Julie Valente, Monika Benson and Anders Olsson like this.

Write a comment...

166 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 2 April

50 days to go to the 2014 EU Elections, it is time to vote for our patients' campaign by filling our Manifesto and encouraging your national candidates to do the same!



THE EUROPEAN PATIENTS' FORUM
MANIFESTO FOR THE 2014 EUROPEAN ELECTIONS
PATIENTS + PARTICIPATION
OUR VOTE FOR A HEALTHIER EUROPE

EPF Campaign Online Form - EPF
www.eu-patient.eu

Like · Comment · Share

6 2

166 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 15 April

EPF is now on Flickr! Watch who support our campaign for the EU Elections and invite your networks to sign our Manifesto online: <http://www.eu-patient.eu/whatsvdo/EPFCampaign2014Elections/I-support-EPF-Campaign/>



europatientsforum
www.flickr.com

The European Patients' Forum is an umbrella organisation that works with patients' groups in public health and health advocacy across Europe. Our members represent specific chronic disease groups...

Unlike · Comment · Share

European Patients' Forum, Calogero Bonsignore, Theodora Triantafyllidou and 2 others like this.

Write a comment...

160 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 17 April

"The 2014 EU elections are a way to partake in our future as patients", Emma Rogan, Project Coordinator for the European Multiple Sclerosis Platform (EMSP), a member organisation of EPF



"The 2014 EU elections are a way to partake in our future as patients" | European Patients'...
www.eu-patient.org

Like · Comment · Share

Theodora Triantafyllidou, Christina Georgiadou, Roula Angelidaki Stara and 5 others like this.

Write a comment...

122 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · February 25

Please share the EPF Campaign Video for the 2014 EU Elections with your contacts and show it at your events to make the patients' voice heard by the EU candidates!



EPF 2014 EU Elections Campaign

Every five years European voters get the opportunity to have a say on what...

Like · Comment · Share

6 33

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 7 May

Watch MEP Heinz K. Becker (EPP, Austria) explaining what he thinks about the EPF Campaign for the 2014 EU Elections!



Heinz K. Becker (EPP, Austria) supports the EPF 2014 Elections Campaign

Like · Comment · Share


Monika Närr likes this.

Write a comment...

142 people saw this post

European Patients' Forum shared a link.
Posted by Cynthia Bonsignore [?] · 28 April

EPF talked Katie Murphy, one of the actresses featured in our 2014 campaign video who lives daily with Cystic Fibrosis, and offered some valuable insight into the real need for a stronger patients' voice in Europe and Health Technology Assessment



Patients have a unique insight into what it is to be a patient | European Patients' Forum Blog
www.eu-patient.org

Like · Comment · Share

Anders Olsson and Julie Valente like this.

Write a comment...

77 people saw this post

“ A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

Campaign Video Views



“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

May 2014: Continue to Support the Campaign!



THE EUROPEAN PATIENTS' FORUM
MANIFESTO FOR THE 2014 EUROPEAN ELECTIONS

PATIENTS + PARTICIPATION =
OUR VOTE
FOR A HEALTHIER EUROPE



Practical guide to the EPF campaign for the 2014 European Elections

November 2013 – May 2014



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A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE

22-25
May
2014

Annexes

ANNEX 1 - SOME EXAMPLES OF TWEETS AND POSTS:

| Tweet 140 characters on Twitter | Post a message on Facebook |
|--|--|
| [Your organisation] supports the #epf2014 #patientsvote campaign of @europatientsforum. Sign the manifesto here: http://goo.gl/9EXm3H | [Your organisation] supports the EPF campaign for the 2014 EU Elections. Do you support a healthier Europe for patients too? Link: http://goo.gl/9EXm3H |
| Patients + Participation = [Your organisation] will vote for a Healthier Europe on 22-25 May 2014. And you? #patientsvote | Patients + Participation = [Your organisation] will vote for a Healthier Europe on 22-25 May 2014. And you? Link: http://goo.gl/9EXm3H |
| We call on decision-makers to engage #patientorganisations in decision-making to ensure ALL policies reflect our needs #patientsvote | 2014 EU Elections: we call on decision-makers to engage patients collectively and proactively through patient organisations in decision-making to ensure all policies reflect our needs Link: http://www.eu-patient.eu/whatswedo/EPFCampaign2014Elections/ |
| We call on decision-makers to adopt an EU strategy on patient empowerment #healthliteracy for patients #patientsvote | 2014 EU Elections: we call on decision-makers to adopt an EU strategy on patient empowerment including an action plan on health literacy and high-quality information for patients on all aspects of healthcare Lin: http://www.eu-patient.eu/whatswedo/EPFCampaign2014Elections/ |

ANNEX 2: SAMPLE LETTER FOR NATIONAL REPRESENTATIVES

Address of national ministry of health
 Minister of health

Place, Day Month Year

Dear name of your Minister,

Patients Campaign for the 2014 EU Elections:
 Patients Call for National Support to Commit to A Patients' Perspective at European Level

We are writing on behalf of the European patient community to ask for your support in the upcoming EU Elections on 24-25 May 2014 to ensure that a patients' perspective is included at EU level in all policies.

More specifically, we would like to work with you towards:

Equity and Access

It is unacceptable that in the 21st century Europe patients can still expect different health outcomes depending on where they live, their nationality, socio-economic circumstances, etc. We need EU action to build a Europe committed to better and more equal health outcomes.

- ✓ Support the creation of an EU Multi-Stakeholder Platform on Access and Equity, tasked with developing concrete workable solutions to the unacceptable health inequalities experienced by patients, particularly those who are most vulnerable, throughout Europe on a daily basis.

Patient involvement

Patient groups have, because of our unique experience and expertise, a legitimate and invaluable role in contributing to policy development, research and innovation and cohesion policy across our continent but also at national, regional and local levels. Their input ensures that investment is targeted where it will make a real difference to patients.

- ✓ Ensure that meaningful patients' involvement is embedded in all EU policies with a health and/or social component.
- ✓ Support patient involvement across the spectrum of health research in the Horizon 2020 framework programme and the Health Programme.

Patient empowerment

Empowered, health literate patients and citizens are a key element of high-quality, patient-centred health systems of the future that meet societal expectations and respond to people's needs in a way that is cost-effective and sustainable

- ✓ Advance a comprehensive and coherent strategy at EU level to support and patients' empowerment, embracing quality information and health literacy.
- ✓ Ensure that patients' rights are part of the next health Commissioner's portfolio.

Non-discrimination

Equity for patients also means non-discrimination – in healthcare as well as in other areas of life, such as education, employment and services.

[EPFCampaign2014Elections/](http://www.eu-patient.eu/whatswedo/EPFCampaign2014Elections/)
 call on decision-makers to
 ensure equitable access to
 clean citizens through a multi-

[EPFCampaign2014Elections/](http://www.eu-patient.eu/whatswedo/EPFCampaign2014Elections/)
 call on decision-makers to
 work for patient involvement in
 the entire cycle of the

[EPFCampaign2014Elections/](http://www.eu-patient.eu/whatswedo/EPFCampaign2014Elections/)
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 rights is part of the next health
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