



A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE

Evaluation Plan of the EPF 2012 Operational Work Programme

A new operational framework

For the first time this year's EPF Annual Work Plan (AWP) distinguishes between an **Operational Work Programme (OWP)** and other projects and activities

Annual Work Plan 2012

Operational Work Programme

(core activities)



80% covered by an Operating Grant from the EC

Other Projects /
initiatives and the EPF
Capacity Building
Programme

OWP Evaluation

EPF Operating Grant financing 80% of the costs of our Operational Work Programme



We are requested to put in place an **evaluation process** and prepare an **evaluation report at the end of 2012**

OWP Evaluation

Evaluation is a **management tool** that attempts to **assess** systematically and **objectively** the **relevance, performance, success** and sustainability of on-going and completed projects, programmes as well as organisations' overall performance



Evaluation should not be seen as an external imposition but as an **opportunity!**

- Evaluation is not an end in itself
- Instead, it should be seen as an **integral part of decision making** and management and indeed the entire process of **democratic accountability**

Why do we need evaluation?

- EPF **has grown tremendously** over the last few years, budget-wise, activity-wise, and personnel-wise
 - ❑ We want to ensure that our work remains well aligned with our **mission** and responds to **external changes**
- We are working under a **new operational framework**
 - ❑ We need a more **systematic approach to monitoring** and **evaluation** of our **work** and wherever possible **impact of this work**
- We are in the **process of reviewing our strategic objectives**
 - ❑ Evaluation will be useful in guiding us especially when we will need to translate strategic goals into **operational objectives**

Objectives of evaluation

- Measure the extent to which **objectives and goals** originally established **are being achieved**, as well as their expected effects and impact
- Enable **effective learning within EPF** based on evidence-based highlighting of successful and less successful activities and revise unsuccessful strategies accordingly
- Demonstrate **accountability** the OWP to EPF members, patient organisations at large, as well as to other constituencies
- Demonstrate **accountability** to the Executive Agency for Health and Consumers (EAHC)
- Give our **membership the opportunity to contribute to monitoring achievements** against OWP objectives.

OWP Objectives

Assess EPF's performance in achieving the four operational objectives set out for our 2012 Annual Work Plan are as follows:

OBJECTIVE 1

Building capacity, i.e. strengthening the overall effectiveness and impact of EPF, membership, and patient organisations in general

OBJECTIVE 2

Consolidating our policy impact

OBJECTIVE 3

Feeding Project' and Patients' Evidence into policy

OBJECTIVE 4

Building powerful and effective communications and partnerships

How?

Evaluation should help us answer three simple BUT critical questions

- Are we doing what we said we would do? (efficiency, effectiveness)
- Are we making any difference? (effectiveness and impact assessment)
- Are we doing the right things (strategic relevance and sustainability)?

What will we evaluate?

Examples of processes that we will evaluate:

- Effectiveness and relevance of the Strategic Planning Exercise
- Effectiveness of Policy Advocacy work
- Effectiveness of our new Communication Strategy

Methodology

- A draft **Evaluation Plan** has been prepared
- Evaluation will be carried out **internally** by the EPF Secretariat
- To ensure transparency we will set up a **Reference Panel** (representatives from within the membership)
- We will also involve:
 - The **EPF Board** in reviewing evaluation findings
 - The **Policy Advisory Group** in policy-related issues
 - The **AGM** who will approve the evaluation report.

The Reference Panel

- Made up of **6-8 individuals** from within our membership
- To act as an **independent and critical body** supporting the EPF Secretariat in implementing the evaluation plan, especially in analysing and reviewing the findings of the various evaluation activities.
- Represents an opportunity to explore to what extent are the outcomes of the EPF 2012 OWP relevant to EPF membership and patient community.

Commitment:

- We expect a relatively limited commitment
- Attend **quarterly teleconferences**, review **two interim reports** (in June and October 2012 respectively), and the **final evaluation report** to be produced in January 2013.
- **Reviewing documentations** prior to teleconferences.

First tasks of the Reference Panel:

- Review the final Evaluation Plan
- Review the findings of first evaluation activities
- Agree on the Terms of Reference
- Agree on a work plan for 2012

Nominations by 30 April



Thank you for your attention!