SPOTLIGHT ON THE PATIENT EMPOWERMENT CAMPAIGN – ONE YEAR ON

THE CAMPAIGN IN NUMBERS

ONLINE
- 2,215,708 impressions
- 1,957 tweets with #PatientsprescribE
- 37,108 video views
- 205 pledge signatories

OFFLINE
- Leaflet translated in 18 languages
- 38 articles/publications in both national and European media.
- The campaign was presented at 22 events in 10 countries.
- Major launch conference with more than 150 stakeholders

PATIENT’S CHARTER TEN PRINCIPLES

THE CHARTER ON PATIENT EMPOWERMENT, CO-DEVELOPED WITH EPF MEMBERS, DEFINES THE FUNDAMENTAL PRINCIPLES OF PATIENT EMPOWERMENT FROM THE PATIENTS’ PERSPECTIVE.

I AM MORE THAN MY HEALTH CONDITION

MY NEEDS
- I am empowered to the extent I wish to be
- I have the information I need in an easily understandable format, including my own health records
- I have the ongoing support I need to manage my own care

MY EXPERTISE
- My experience is a vital measure of healthcare quality
- I can participate in evaluating and co-designing healthcare services so they work better for everyone
- My health professionals and our health system actively promote health literacy for all

MY CHOICES
- I am an equal partner in all decisions related to my health
- Through patient organizations, my voice becomes part of a bigger, united voice

MY VALUES
- Equity and empowerment go hand-in-hand – I want a fair deal for all patients.

I AM IN CHARGE OF MY LIFE

“Empowered patients can play an active role in our health systems.”
EPF President, Marco Greco
One of the achievements of the campaign is a comprehensive roadmap on the way forward, developed in close cooperation with all the players. Together we can advance patient empowerment as a key pillar in ensuring quality, patient-centred sustainable health systems of the future.