



# The role and place of patients in the fight against AMR.









## ABOUT US



- Launched in November 2020 as an **initiative of Health First Europe**.
- We represent 30 national and pan-European patient associations.
- Our mission is to empower patients with knowledge on AMR and promote responsible antibiotic use as well as suitable complementary solutions to fight AMR.
  - Collaboration at the national and European level with WHO, ECDC, and EU institutions.
  - Active partnerships with local organisations and governments.
  - Promotion of pharmaceutical, medtech and complementary therapy solutions as well as mental health support for patients and families.
  - Growing network with healthcare professionals and pharmacists.





### OUR MEMBERS

Our membership includes international, European, and national patient groups affected by AMR spanning from respiratory diseases to neonatal and sepsis. AMR is an issue that can affect everyone.



































































### OUR GOALS

• 35,000 people die each year in the EU/EEA due to infections caused by resistant bacteria.

### **OBJECTIVE #1**

Raising awareness about AMR, antibiotic stewardship & empowering patients with information.

Part of this objective is also to foster a positive relationship between patients, healthcare workers and pharmacists around responsible use of antibiotics.

### **OBJECTIVE #2**

Building a consistent patient voice to advocate for national and EU policies to tackle AMR and HAIs. It is a topic that needs to be tackled with utmost priority and urgency.

Advocacy work needs to be carried out at all levels and patients' voices need to be heard and integrated in the way forward.

### **OBJECTIVE #3**

Broadening the AMR debate to include infection prevention and control measures, mental health & advocacy work for R&D. A complementary set of solutions needs to be offered to all patients and they need to be included in the development and implementation of these solutions.







## EUROPEAN PATIENTS' FORUM (EPF)

- Umbrella organisation of 79 patient organisations across Europe and across disease areas, representing patients with chronic diseases.
- What antimicrobial resistance means for patients with chronic diseases.
- Antimicrobial resistance affects patients in a number of therapeutic areas.









## PATIENTS AND HEALTHCARE WORKERS

- Ensure **open communication** and **trust-building practices** between patients, primary care doctors, pharmacists, veterinarians, and all other healthcare professionals (HCPs) involved in the fight against AMR.
- Foster cooperative dialogue between patients and HCPs in the prescription and responsible usage of antibiotics against resistant bacteria.
- Inform both patients and HCPs about AMR through awareness-raising,
   education, and professional specialisation.
- Under the **One Health** approach, everyone concerned by AMR needs to be involved in **an informed, considered communication process** to be able to fight disinformation, fake & fear spreading news, to tackle this issue in the most effective way.







## ROLE OF PATIENT ORGANISATIONS

- Design awareness-raising campaigns around AMR, vaccination, proper disposal of medicines, hand hygiene, etc.
  - Empowering patients through education
  - Increasing health literacy
- Advocate for the needs & rights of patients. Ensuring their voices being heard for:
  - Equal and timely access to quality healthcare
  - Research
  - Treatment
  - Support



- Engage with key stakeholders to achieve change
- Participate in developing guidelines and comprehensible information material
- Provide a vital support network for patients, caregivers, and families, offering emotional support, information, and practical advice on managing their conditions.





## PATIENT TESTIMONY



- Patient safety at risk
- Ordinary condition evolving into an extremely serious condition
- Impact on patients' mental health





## PATIENT TESTIMONY



- Patients with chronic diseases are particularly vulnerable to antimicrobial resistance
- My experience of antimicrobial resistance
- Two-time kidney transplanted patient









### Awareness and Education

- Develop AMR awareness campaigns and educational materials targeting patients, healthcare professionals, and the public to promote responsible antibiotic use.
- Support patient rights initiatives and the AMR Patient's perspective.

#### Patient-Centric Care

- Ensure affordable access to care and information for patients and families to combat misinformation and promote health equality.
- Integrate patient involvement in research, knowledge sharing, advocacy, clinical trial participation, and other means to combat AMR.

### Information and Advocacy

- Facilitate information sharing and enhance dialogue with healthcare professionals in best practices view exchanges.
- Engage with policy makers to promote patient's voice and participation in policy, guidelines and research developments

### **Promotion of Solutions**

- Collaborate with hygiene, prevention, pharmaceutical, and medical technology industries to develop innovative solutions against AMR, including prevention measures, new antibiotics, diagnostics, and alternative therapies.
- Support preparedness plans at the local, national, European and global levels.





## THANK YOU



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