



AMR ONLINE COURSE

How to advocate on AMR for
your community

COMMUNICATIONS TOOLKIT

May 2025

INTRODUCTION

The European Patients' Forum (EPF) is pleased to launch registrations for a new online course on Antimicrobial Resistance (AMR): "How to advocate on AMR for your community".

The course will be held online from September to December 2025.

Registrations will close on 18 July 2025.

The course aims to equip patient communities with the knowledge and the tools to successfully advocate on AMR.

You can find more details about the course here.

In this document, you will find content to promote the course among your networks, including a short text for your newsletter or website, social media content, and visual assets.

SHORT TEXT FOR NEWSLETTER / WEBSITE

AMR Online Course 2025: How to advocate on AMR for your community

The European Patients' Forum (EPF) is launching a new online course to equip patient communities with the knowledge and the tools to successfully advocate on Antimicrobial Resistance (AMR).

Empowered patients have an important role to play in the fight against AMR. Patients are most at risk of AMR due to a weakened immune system and/or the frequent use of antibiotics in healthcare procedures.

Who can enrol in this course?

- Patients
- Patient Representatives
- Patient Advocates


The course includes four modules held online in the format of webinars:

- Module 1: "The science behind AMR" - 3 September 2025
- Module 2: "How does AMR affect patients?" - 1 October 2025
- Module 3: "Shortages of existing and new antibiotics" - 5 November 2025
- Module 4: "Advocacy: "Make EPF campaign on AMR, your campaign!" - 3 December 2025


Registrations will close on 18 July 2025. Find more information here:
<https://bit.ly/3F2nBxK>


SOCIAL MEDIA CONTENT

- **Long post**


 Are you a patient looking to successfully advocate on Antimicrobial Resistance (AMR) and better health care among patients?

The European Patients' Forum (EPF) has a new opportunity for you! A 4-module online course (September - December 2025) that will cover the main aspects of AMR, antibiotic shortages, and advocacy.


 Enrol by 18 July to secure your place!


More information here  <https://bit.ly/3F2nBxK>

- **Short post**

 Do you want to become a patient advocate on AMR?

The @eupatientsforum has a new opportunity for you! Join a 4-module online course covering the main aspects of AMR, antibiotic shortages, and advocacy.

 Enrol by 18 July to secure your place!

 <https://bit.ly/3F2nBxK>

- **Hashtags**

#UnderstandingAMR

#AMR

#AntimicrobialResistance

#PatientVoice

- **EPF social media handles**

LinkedIn: @European Patients' Forum

Facebook: @European Patients' Forum

Instagram: @europeanpatientsforum

X: @eupatientsforum

- **Visual assets**

[Download the social media visual assets here.](#)

