

THE WAY FORWARD: EPF CAMPAIGN ON PATIENT EMPOWERMENT

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Brussels, Belgium



#PatientsprescribE
@eupatientsforum
@cynthiouze

“ A STRONG PATIENTS’ VOICE TO
DRIVE BETTER HEALTH IN EUROPE ”

The campaign is officially launched!



Key thinkers

Strong signal

Fresh ideas

More than 400 tweets!



Lila Stavropoulou @_stavropoulou · 2 h
#confidence, #knowledge & #skills: basics of self-managing diseases to help patients live #cysticfibrosis #Patients



Flora Raffai @Flora_Raffai · 2 h
Importance of empowering patients to avoid s
#Patientsprescribe



Camille Bullo @hello_camille · 2 h
"Without information, patient empowerment is only partial", John Chave
#Patientsprescribe



Annette Dumas @Annette_Dumas · 4 h
Today @europeanpatientsforum launches #European Patients #Empowerment campaign. Follow #Patientsprescribe

Voir la traduction



My Pacjenci @MyPacjenci · 4 h
#patientsprescribe Who is more effective in educating patients? Doctors in 30 sec or medical staff in 30 min? m.facebook.com/FundacjaMyPacj...



Kathrin Ludwig @KathrinLudwig · 5 h
It's all about communication... @Camilla_Rathcke says health prof have to encourage patients to ask questions #Patientsprescribe

Let's now seize the EU agenda!

“ A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

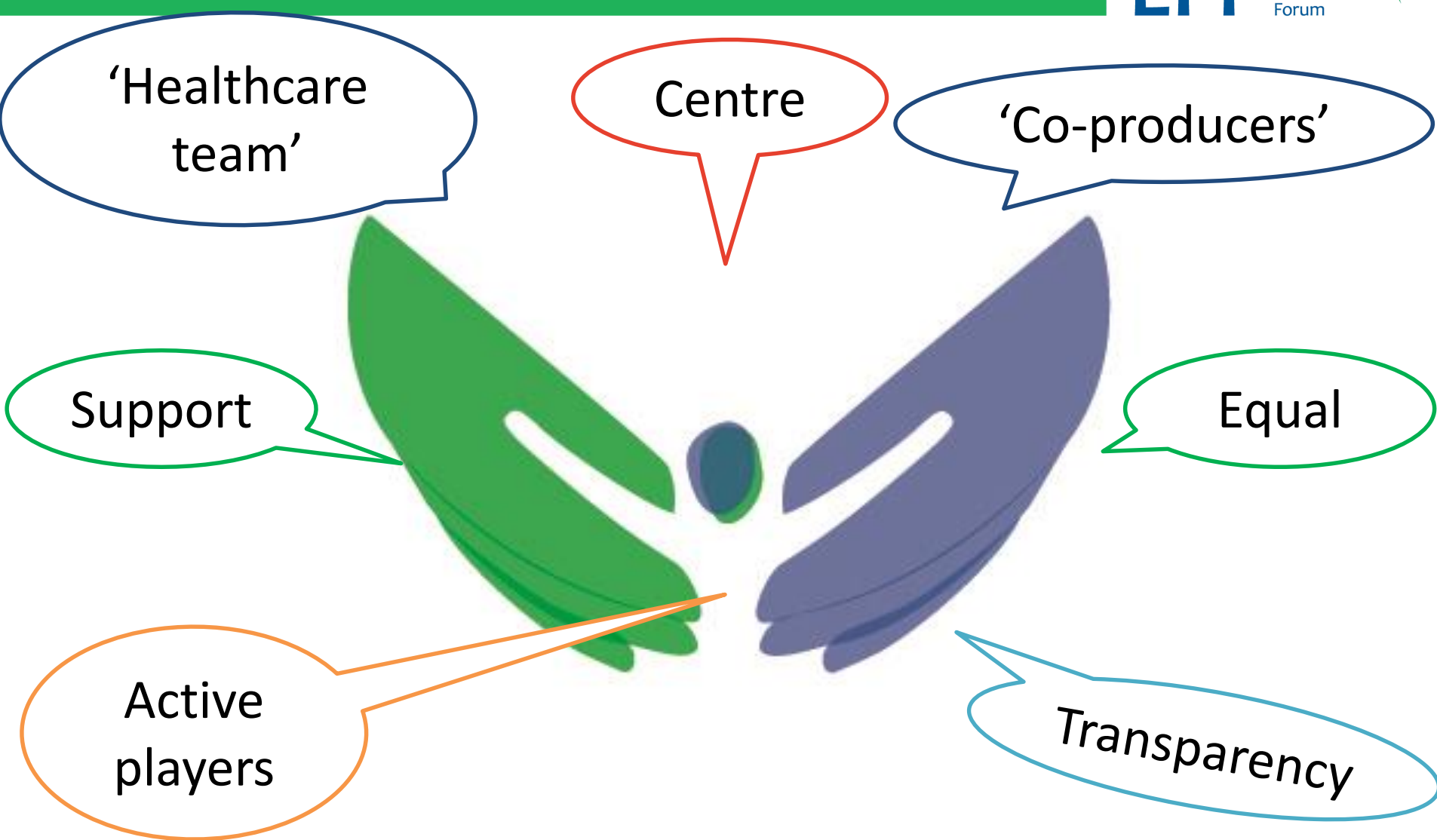
What did we discuss about?

- EDUCATION
- EXPERTISE
- EQUALITY
- EXPERIENCE
- ENGAGEMENT



→ Patients prescribe **E⁵** for Better Health Systems!

How to translate it in images?



What do we want to achieve?

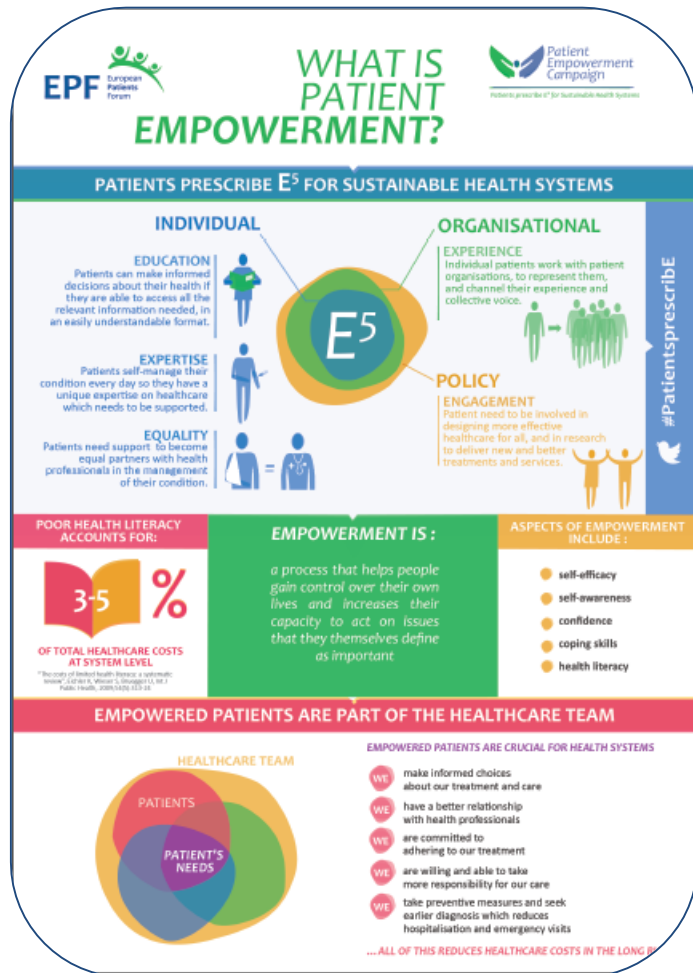


WHAT IS
PATIENT
EMPOWERMENT?

FROM WORDS
TO ACTION

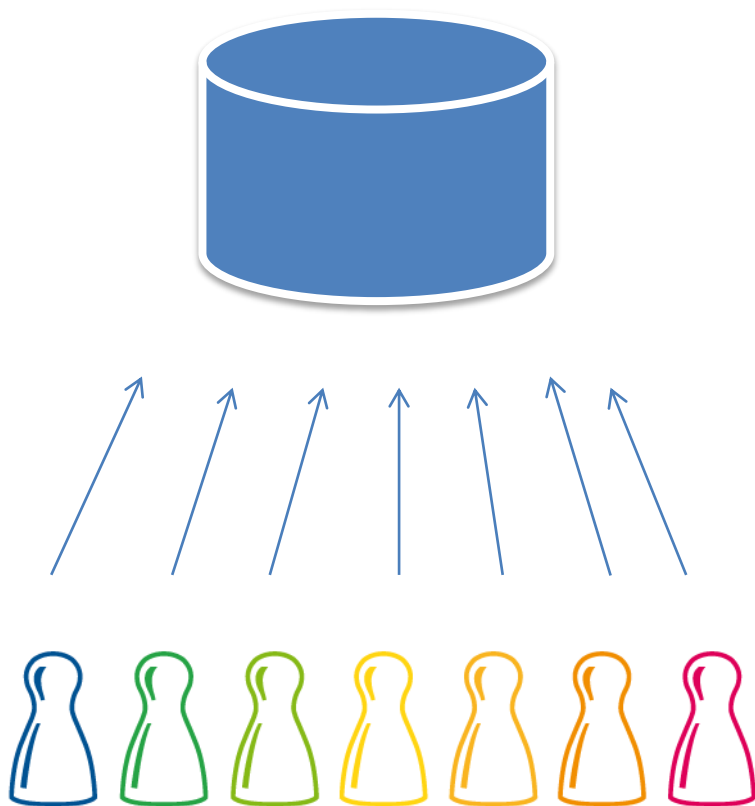


How to promote understanding?



- Dissemination of information
 - Leaflet
 - Background paper
 - Toolkit
- How?
 - Our members, our voice
 - YOU as ambassadors
 - The power of Social Media
 - Etc.

How to build on good practices?



- To collect good practices
 - To create a repository
 - To extend at EU-level
- Share good practices with us!

policy@eu-patient.eu

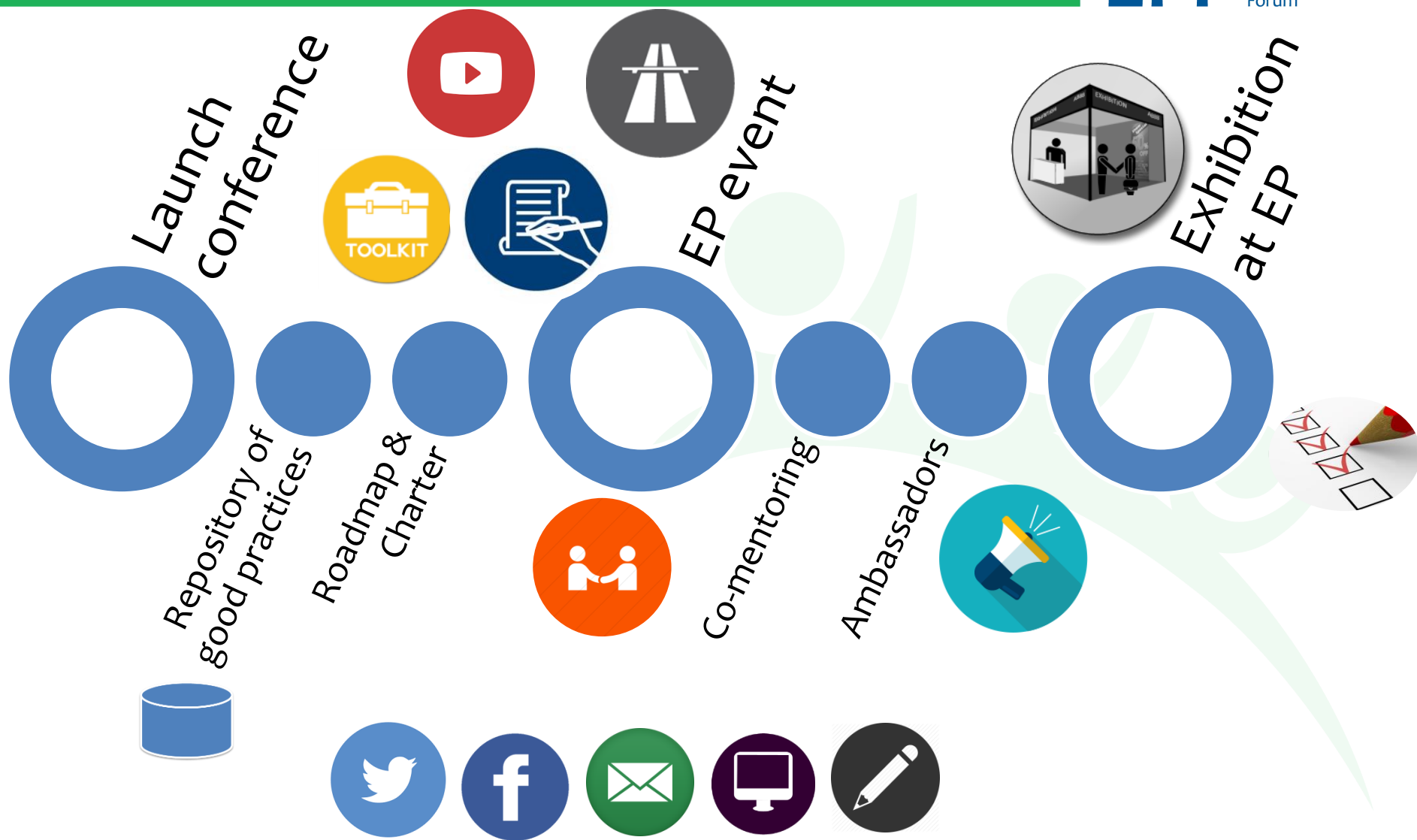


How to advocate for patient empowerment?



- The “Patients’ **Charter**”
 - Outcomes of the conference
 - Approved by all EPF Members
 - Patient Empowerment in 10 points
- A “**Roadmap** to Patient Empowerment”
 - Outcomes of the conference
 - Propose concrete actions

What will happen over the next months?



How to get involved?



- Show your support to the campaign
- Spread the word!
- Share good practices
- Call for an EU strategy on Patient Empowerment



*Together, let's **prescribe E⁵ for Sustainable Health Systems!***

#PatientsprescribeE



The campaign creates a mind shift at EU and national level with regard to the unlocked potential of patient empowerment, with policy makers, health professionals and patients themselves, measured by an assessment of attitudes, pre and post the campaign and conference. This will set the scene for effective reform within health systems to embed patient empowerment at all levels.

THANK YOU FOR YOUR ATTENTION!

Follow us on Social Media!



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More information

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info@eu-patient.eu

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