

## EPF 8<sup>th</sup> Regional Advocacy Seminar

6-7 June, The Hague, the Netherlands

“Getting the patients’ message across to the national and European level”

### Draft Agenda

DAY 1 – 6 JUNE Building the capacity of patient leaders	
08:30-09:00	Registration & Welcome Coffee
09:00-09:30	<b>Welcome and Introduction</b> <ul style="list-style-type: none"> <li>• Representative from the Dutch Presidency of the EU Council (invited)</li> <li>• EPF President</li> </ul>
09:30-10:30	<b>Setting the scene</b> <ul style="list-style-type: none"> <li>• Presentation of the European Patients’ Forum</li> <li>• Influencing national and EU policy-making through partnerships and alliances</li> <li>• The role and influence of patient organisations in the EU decision-making process (including the importance of agenda-setting vs. reactive approach to policy-making; getting involved in a consultation process at EU level)...</li> <li>• Representative from the European Patient Forum (EPF)</li> <li>• Dianda Veldman, Director, Dutch Federation of Patient Organisations (NPCF)</li> </ul> <p>Q&amp;A session</p>
10:30-11:00	Coffee break
10:30-12:30	<b>Parallel Workshops: Building the Capacity of Patient Leaders</b> <p><b>WS 1 - Decision-making in the European Union</b></p> <ul style="list-style-type: none"> <li>• The role and priorities of the EU institutions’ activities in healthcare</li> <li>• Overview of the political priorities of the EU institutions for 2014-2020</li> <li>• The EU decision-making process</li> </ul>

	<p><b>WS 2 - Advocacy tools</b></p> <ul style="list-style-type: none"> <li>• What is advocacy? Different approaches to influence change</li> <li>• How to develop an influencing strategy</li> <li>• The Do's and Don'ts of advocacy</li> <li>• Advocacy strategy and the Advocacy &amp; Campaigning cycle</li> </ul>
<b>12:30-13:30</b>	<b>Networking lunch</b>
<b>13:30-15:30</b>	<p><b>Parallel Workshops: Building the Capacity of Patient Leaders (rerun)</b></p> <p><b>WS 1 - Decision-making in the European Union</b></p> <ul style="list-style-type: none"> <li>• The role and priorities of the EU institutions' activities in healthcare</li> <li>• Overview of the political priorities of the EU institutions for 2014-2020</li> <li>• The EU decision-making process</li> </ul> <p><b>WS 2 - Advocacy tools</b></p> <ul style="list-style-type: none"> <li>• What is advocacy? Different approaches to influence change</li> <li>• How to develop an influencing strategy</li> <li>• The Do's and Don'ts of advocacy</li> <li>• Advocacy strategy and the Advocacy &amp; Campaigning cycle</li> </ul>
<b>15:30-16:00</b>	<b>Coffee Break</b>
<b>16:00-17:00</b>	<p><b>Introduction to the Role Play Game</b></p> <ul style="list-style-type: none"> <li>• Presentation of the structure of the afternoon session</li> <li>• Introducing the scenario and policy arguments</li> <li>• Explanation of roles, processes, etc.</li> <li>• Distribution of roles</li> </ul>
<b>19:00</b>	<b>Dinner</b>

<p><b>DAY 2 – 7 JUNE</b></p> <p><b>Simulation of an EU decision-making process</b></p>	
<b>09:30 – 12:00</b>	<p><b>Role Play Game: Simulation of an EU decision-making process</b></p> <ul style="list-style-type: none"> <li>• Topic to be specified later</li> </ul>
<p><b>Flexible Coffee Break – Coffee will be available during the role play game</b></p>	
<b>12:00-13:00</b>	<p><b>Presentation of key results and debriefing</b></p> <p><b>Wrap up and closing message</b></p>
<b>13:00-14:00</b>	<b>Networking lunch</b>



This seminar arises from the EPF 2016 Work Programme, which has received funding from the European Union, in the framework of the Health Programme.

Disclaimer: The content of this *seminar* reflects only the author's views and the Executive Agency is not responsible for any use that may be made of the information contained therein.