# Informing patients about healthcare abroad: one-way information or mutual communication?

Ulrich Heiduck, Business Developer

Swedish Social Insurance Agency

NCP for Cross-Border Health Care

Twitter: @fk\_media



#### Sweden



- 2 National Contact Points (NCP)
  - Swedish Social Insurance Agency (Försäkringskassan)
    - for Swedish insured persons seeking healthcare in the EU
  - The National Board of Health and Welfare (Socialstyrelsen)
    - for EU citizens intending to use Swedish healthcare

## **Swedish Social Insurance Agency**

- administers a considerable part of Swedish social insurance benefits (ca. 50)
- functions both as NCP and institution where patients can apply for reimbursement
- NCP provides information mainly through 2 channels
  - website <u>www.forsakringskassan.se</u>
  - phone +46 771 524 524
  - (e-mail and local service offices)

## Information provided

- General information about cross-border healthcare
  - planned medical treatment
  - necessary health care
- information about how to seek
  - prior authorization
  - prior notification
  - retrospective reimbursement
- available in Swedish and English
- no available statistics about individual information requests

#### **Staff**

- Head office responsible for website
- Case handling office responsible for phone and e-mail customer service
  - 100 case workers
    - 4-6 on phone duty, not distinguished between providing general information and specific case information

## What do we know about our patients?

- Why do patients go abroad?
  - better health care in country of treatment
  - country of treatment = country of origin
- Who is going abroad?
  - patients residing in one of the three big Swedish cities
  - patients residing in a border region
- How many go abroad?
  - annually 24 000 applications for cross border health care
- How many could imagine themselves going abroad for health care?
  - **—**?

## **Awareness-raising activities**

- all health care providers in Sweden are obliged by law to inform patients about Swedish Social Insurance Agency as NCP for healthcare abroad
- repeated information campaigns about European Health Insurance Card
- attending conferences of interest associations

## **Challenges**

- NCP only a minor part of the big Swedish Social Insurance Agency
  - → No distinct name for our website
- little feedback from patients on our information about healthcare abroad
- increasing but still limited knowledge among patients about the possibility to get healthcare abroad
- little information about how patients have experienced healthcare abroad
- little collaboration with other NCP in Europe

## Thank you!

