

National Coalitions' Meeting

16-17 October, Brussels, Belgium

“National Patient organisations: a united voice for better EU health policy”

Draft Agenda

Day 1 – Monday 16 October 2017

12:30-13:30	Welcoming lunch
13:30-14:00	Registration
14:00-14:30	Welcome
14:45-15:45	The role of National Coalitions in advocacy at EU level <i>The role and influence of National Coalitions in the EU decision-making process (including the importance of agenda-setting vs. reactive approach to policy-making; getting involved in a consultation process at EU level)</i>
15:45-16:45	National Coalitions: a common goal but different models - challenges and opportunities <i>Interactive presentation of three different models of National Coalitions highlighting the challenges and opportunities peculiar to each model.</i>
16:45-17:15	Coffee break
17:15-18:15	Networking and discussion per model
18:15- 19:30	Free time
19:30-21:00	Networking dinner
21:00	End of day 1

Day 2 –17 Tuesday October 2017

09:15-09:30	Welcome to day 2
09:30-10:30	<p>Parallel workshops</p> <p>W1 –Advocacy tools</p> <ul style="list-style-type: none"> • <i>What is advocacy? Different approaches to influence change</i> • <i>How to develop an influencing strategy</i> • <i>The Do’s and Don’ts of advocacy</i> • <i>Advocacy strategy and the Advocacy & Campaigning cycle</i> <p>W2 – Strengthening National Coalitions</p> <ul style="list-style-type: none"> • <i>How to develop an effective leadership and governance</i> • <i>How to involve and broaden your membership</i> • <i>Achieve legitimacy through transparency</i> <p>W3 –Rolling out an EU campaign on a national level – The example of the EPF Access Campaign</p> <ul style="list-style-type: none"> • <i>How to roll out a campaign?</i> • <i>Do and Don’ts of campaigning</i> • <i>How does the Universal access to care campaign translate into your national context</i>
Flexible Coffee Break – Coffee will be available during the workshop	
11:00-12:00	Continuation of workshops
12:00-13:00	Lunch
13:00-14:30	<p>Parallel workshops Re-run 2</p> <p><i>Participants can attend a second workshop</i></p> <p>W1 – Advocacy tools</p> <ul style="list-style-type: none"> • <i>What is advocacy? Different approaches to influence change</i> • <i>How to develop an influencing strategy</i> • <i>The Do’s and Don’ts of advocacy</i> • <i>Advocacy strategy and the Advocacy & Campaigning cycle</i> <p>W2 – Strengthening National Coalitions</p> <ul style="list-style-type: none"> • <i>How to develop an effective leadership and governance</i> • <i>How to involve and broaden your membership</i> • <i>Achieve legitimacy through transparency</i> <p>W3 – Rolling out an EU campaign on a national level- The example of the EPF Access Campaign</p> <ul style="list-style-type: none"> • <i>How to roll out a campaign?</i> • <i>Do and Don’ts of campaigning</i> • <i>How does the Universal access to care campaign translate into your national context</i>
Flexible Coffee Break – Coffee will be available during the workshop	
14:30-15:30	Continuation of workshops
15:30-16:00	Closing and next steps
16:00	Event end

