

“5TH AUTUMN REGIONAL ADVOCACY SEMINAR ON FUNDRAISING: RESOURCING PATIENT ORGANISATIONS FOR A STRONG PATIENT MOVEMENT”

Working Group B: Mixed

How to develop an organisation fundraising strategy step by step

How to be a successful fundraiser

Leaders: Simona Biancu, Madalena Alves Pereira and Maria Moudatsou

Rapporteur: Silvia Starita and Dimitrios kontopidis

“ A STRONG PATIENTS’ VOICE
TO DRIVE BETTER HEALTH IN EUROPE ”



- Identify the organization priorities
- Build honest and long-lasting relationships
- Target your donors connecting them with specific projects

- Have a clear idea about your present situation and what you want to be in the next future
- Customize your database connecting it with your targets, needs, projects, ... in order to know your donors
- Review your plans, update your donors and re-start the Fundraising cycle

THANK YOU FOR YOUR ATTENTION!

Follow us on Social Medias!



/europeanpatientsforum &



/eupatientsforum

More information:

www.eu-patient.eu

info@eu-patient.eu

“ A STRONG PATIENTS’ VOICE
TO DRIVE BETTER HEALTH IN EUROPE ”

