

# EPF MEMBERSHIP STRATEGY

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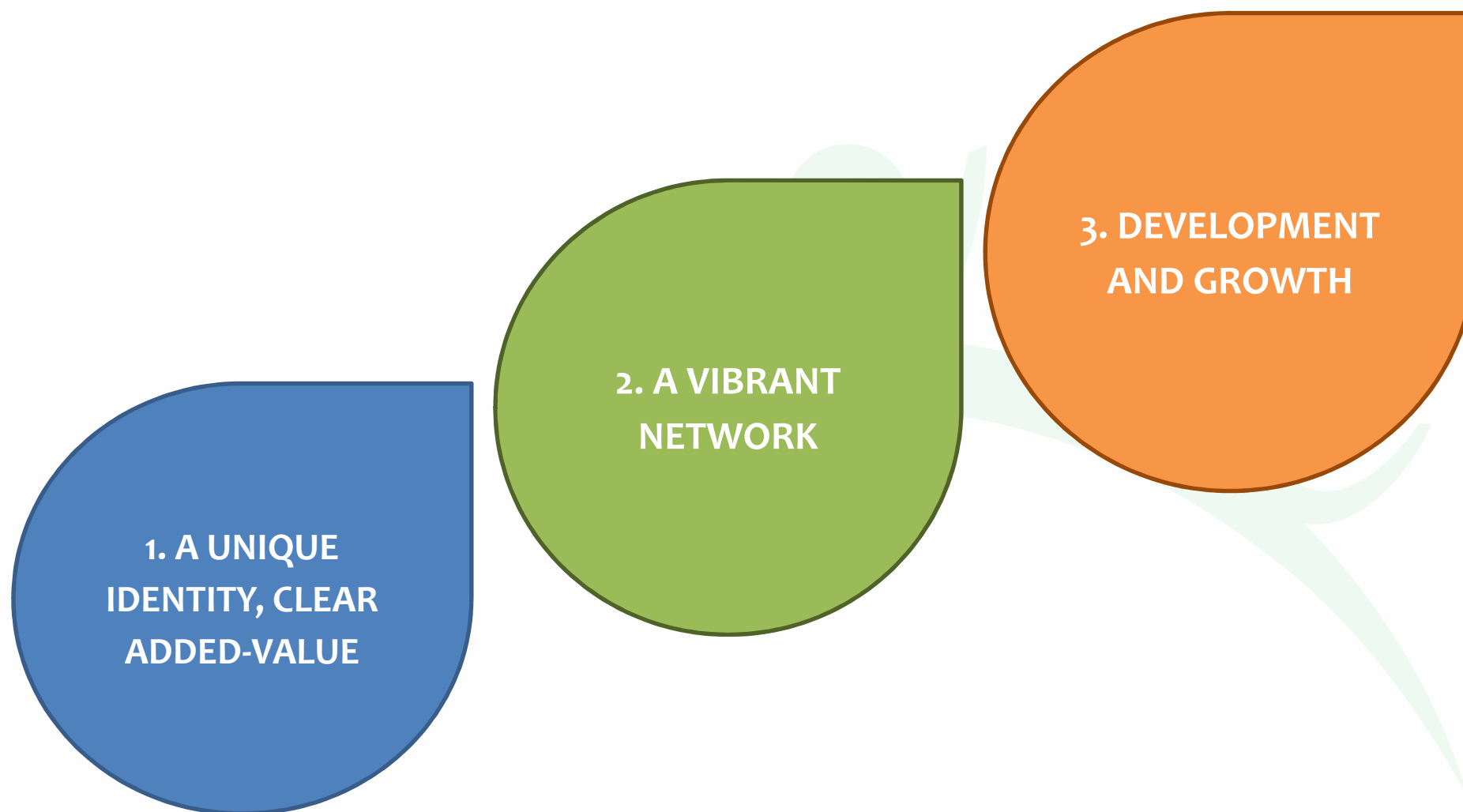
BRUSSELS

“ A STRONG PATIENTS’ VOICE TO  
DRIVE BETTER HEALTH IN EUROPE ”

# Objective & Vision



# Three Main Elements



# A unique identity, clear added-value



1. A UNIQUE  
IDENTITY,  
CLEAR ADDED-  
VALUE

## What is EPF added-value?

## Who is EPF representing?



“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”



# A unique identity, clear added-value

## 1. A UNIQUE IDENTITY, CLEAR ADDED-VALUE

- A new membership guide in 2014
- Clarifying membership categories



I am an EPF Ambassador

Me too!

# A unique identity, clear added-value

## 1. A UNIQUE IDENTITY, CLEAR ADDED-VALUE

→ Shorter policy consultations, simpler language



**Oh...Now I get it**



# A vibrant network

## 2. A VIBRANT NETWORK

**Developing ownership**

**Increasing responsiveness**

**Being aware of members' capacity**

→ Daily communication with members



?



# A vibrant network

## 2. A VIBRANT NETWORK



**Weekly  
(Virtual) Coffee  
with EPF**



# A vibrant network

## 2. A VIBRANT NETWORK

**EPF “on the Spot”: meeting you on your ground!**



“ A STRONG PATIENTS’ VOICE TO DRIVE BETTER HEALTH IN EUROPE ”

# A vibrant network

## 2. A VIBRANT NETWORK

**Support members to navigate a route “through the funding maze”**





# Development and Growth

## 3. DEVELOPMENT AND GROWTH

- EPF Growth





**Geographical coverage**

**Number of diseases represented**



# Development and Growth

## 3. DEVELOPMENT AND GROWTH

- Reassessing the need for scrutiny and evaluation





**eamda**  
EUROPEAN ALLIANCE OF NEUROMUSCULAR  
DISORDERS ASSOCIATIONS



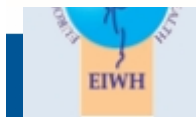
**EUROPSO**



**EPHA EUROPE**

# EPF

European  
Patients  
Forum



**ELINVA**  
European Federation of Neurological Associations



**eupep**  
european coalition  
of positive people

**THANK YOU FOR YOUR ATTENTION!**

**(THIS IS THE TIME WHEN YOU ASK QUESTIONS)**

**(I MEAN, REALLY!)**

**“ A STRONG PATIENTS’ VOICE TO  
DRIVE BETTER HEALTH IN EUROPE ”**