

# SPOTLIGHT ON THE PATIENT EMPOWERMENT CAMPAIGN – ONE YEAR ON

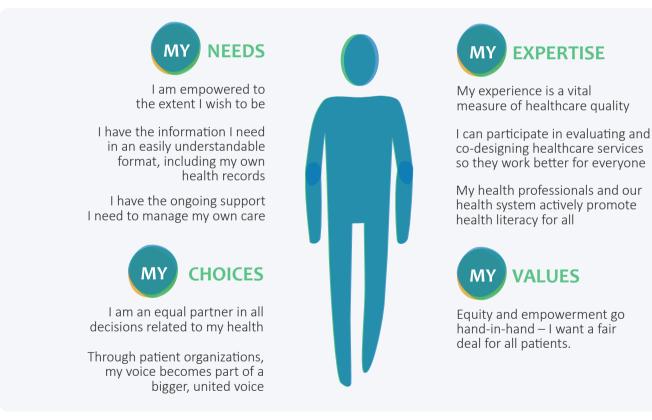


THE CAMPAIGN IN NUMBERS			
ONLINE		• 	OFFLINE
2,215,708 impressions	۲		Leaflet translated in <b>18</b> languages
<b>1,957</b> tweets with #PatientsprescribE	¥		<b>38</b> articles/publications in both national and European media.
<b>37,108</b> video views		(m)	The campaign was presented at <b>22</b> events in <b>10</b> countries.
<b>205</b> pledge signatories	Be	1	Major launch conference with more than <b>150</b> stakeholders

## PATIENT'S CHARTER TEN PRINCIPLES

THE CHARTER ON PATIENT EMPOWERMENT, **CO-DEVELOPED WITH EPF MEMBERS**, DEFINES THE FUNDAMENTAL PRINCIPLES OF **PATIENT EMPOWERMENT** FROM THE PATIENTS' PERSPECTIVE.

## I AM MORE THAN MY HEALTH CONDITION



### I AM IN CHARGE OF MY LIFE

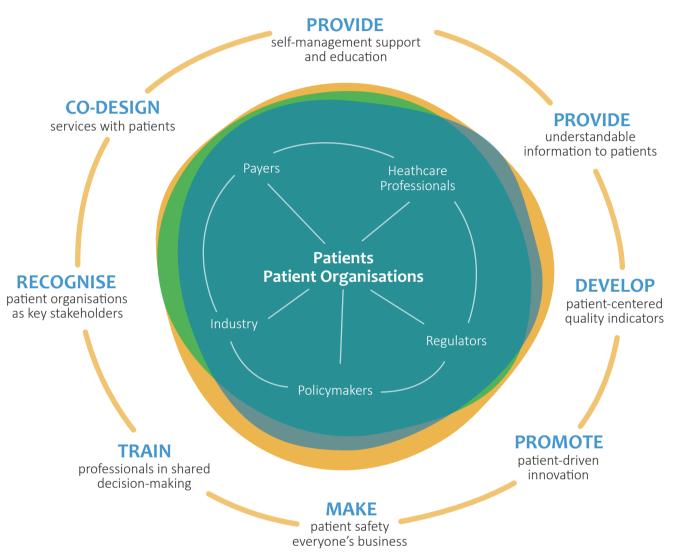
"Empowered patients can play an active role in our health systems." EPF President, Marco Greco





#### FOLLOWING TREMENDOUS COMMITMENT AND OUTREACH - WHAT NEXT?

One of the achievements of the campaign is a comprehensive roadmap on the way forward, developed in close cooperation with all the players. Together we can advance patient empowerment as a key pillar in ensuring quality, patient-centred sustainable health systems of the future.



You can find the roadmap at: www.eu-patient.eu/campaign/PatientsprescribE/

### IF YOU WANT TO CONTRIBUTE, CONTACT US

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www.eu-patient.eu

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This campaign is a joint initiative of the European Patients' Forum and the Robert Bosch Stiftung with the unrestricted support of Amgen, GSK and MSD.

#### **Robert Bosch Stiftung**