

SPOTLIGHT ON THE PATIENT EMPOWERMENT CAMPAIGN – ONE YEAR ON

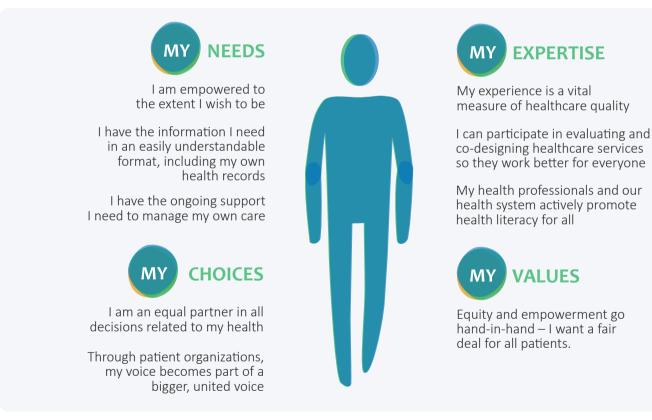


THE CAMPAIGN IN NUMBERS			
ONLINE		• 	OFFLINE
2,215,708 impressions	۲		Leaflet translated in 18 languages
1,957 tweets with #PatientsprescribE	¥		38 articles/publications in both national and European media.
37,108 video views		(m)	The campaign was presented at 22 events in 10 countries.
205 pledge signatories	Be	1	Major launch conference with more than 150 stakeholders

PATIENT'S CHARTER TEN PRINCIPLES

THE CHARTER ON PATIENT EMPOWERMENT, **CO-DEVELOPED WITH EPF MEMBERS**, DEFINES THE FUNDAMENTAL PRINCIPLES OF **PATIENT EMPOWERMENT** FROM THE PATIENTS' PERSPECTIVE.

I AM MORE THAN MY HEALTH CONDITION



I AM IN CHARGE OF MY LIFE

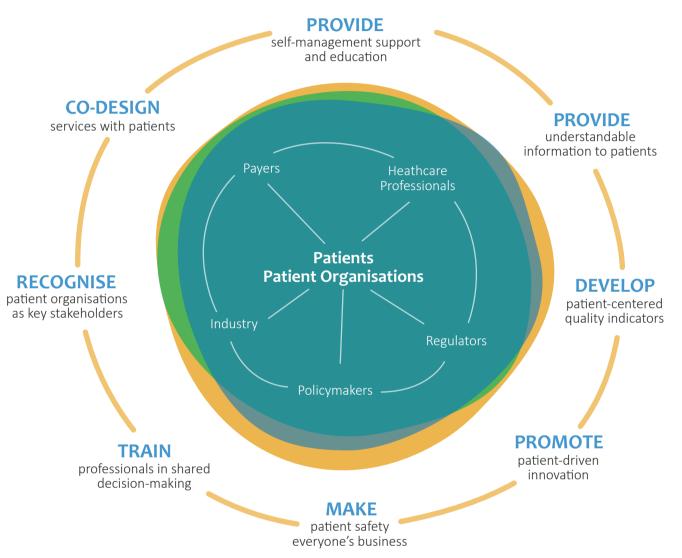
"Empowered patients can play an active role in our health systems." EPF President, Marco Greco





FOLLOWING TREMENDOUS COMMITMENT AND OUTREACH - WHAT NEXT?

One of the achievements of the campaign is a comprehensive roadmap on the way forward, developed in close cooperation with all the players. Together we can advance patient empowerment as a key pillar in ensuring quality, patient-centred sustainable health systems of the future.



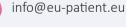
You can find the roadmap at: www.eu-patient.eu/campaign/PatientsprescribE/

IF YOU WANT TO CONTRIBUTE, CONTACT US

European Patients' Forum Rue du Commerce 31 B-1000 Brussels -Belgium

Phone: +32 (0)2 280 23 34 Fax: +32 (0)2 231 14 47





www.eu-patient.eu

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This campaign is a joint initiative of the European Patients' Forum and the Robert Bosch Stiftung with the unrestricted support of Amgen, GSK and MSD.

Robert Bosch Stiftung